

# 2021 科技創新應用與人力發展提升學術研討會

## 收錄論文公告

D 場次	<p>1. 發表人：黃晟羽*、賴志樑</p> <p>題目：</p> <p>Current Developmental Issues in Taiwanese Independent Bookstores</p> <p>摘要：</p> <p>The culture of Taiwanese independent bookstores is various and characteristic. The independent bookstores industry has gotten increased attention in recent years. The uniqueness of the owners, thematic book collection, and personalized physical environment of each space, independent bookstores have created their own path. The aim of this study is to determine the current developmental issues of independent bookstores in Taiwan, both external and internal. By conducting interviews and document review, this study concluded and describes the results for potential researchers, as well as encouraging more people to pay attention to this interesting cultural resource. The finding of this paper is below: this sector of the industry is under pressure as a result of external factors, first, growth of chain and online bookstores, and second shifts in consumers' reading and shopping habits. Added on to the internal factors, the ability of book selection and employees with low self-esteem. At the end of this research, the researcher provides implications for people who are considering open an independent bookstore and future researchers.</p>
	<p>2. 發表人：孫立倫*、賴志樑</p> <p>題目：</p> <p>Applying Taiwan Talent Quality-Management System in Organizations —Take a Taiwanese Construction Company as an Example</p> <p>摘要：</p> <p>A completed training system can assist an organization in improving employees' working performance and maximizing human resources. The Taiwan government, now, encourages every organization to apply Taiwan Talent Quality-management System (TTQS). This system was established in 2007. The officials from the Ministry of Labor Taiwan mainly referred to the International Organization for Standardization (ISO) to establish the indicators in TTQS. With the TTQS certification, the organization can apply for the grant from the Ministry of Labor Taiwan. This paper is supposed to inquire the experience of how a Taiwanese construction company applied TTQS and how the company obtained benefits and certification. The company produced a majority of documents to reach the requirements of the system. The</p>

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	<p>3. 發表人：簡佑宏、趙語涵*</p> <p>題目：</p> <p>工業設計專家設計程序的STEM教學</p> <p>摘要：</p> <p>工程設計課程結合STEM (Science, Technology, Engineering, &amp; Mathematics)教學能夠強化學生對工程的興趣及瞭解。然而工程類科繁多，在進階課程上若能以不同工程類科之專家設計程序發展課程，應能更促進學生對相關類科的認識，因此本研究以STEM人因工程實作活動課程，本研究邀請八位專家，進行女性防身口哨設計活動，研究者運用內容分析瞭解八位專家之設計歷程並分析出在進行工業設計時所需要的關鍵能力，藉此作為發展專家設計程序發展課程的依據，有關課程發展在內文中詳細討論以作為後續更多的研究探討促進學生對工業設計的認識、STEM職能興趣以及各種關鍵能力培養的基礎。</p>
	<p>4. 發表人：林紘毅*</p> <p>題目：</p> <p>大學職涯輔導人員訓練需求探討—以 T 大學為例</p> <p>摘要：</p> <p>職涯輔導工作是協助學生探索職涯、學習進入職場所需的知識技能，進而充足就業準備，提供具廣度的職涯發展管道，鼓勵學生勇敢展現職涯發展的多樣性，提升職涯信心，使其最終能擁有符合個人職涯的行為表現。</p> <p>透過蒐集職涯相關的職業、證照的職能資料，瞭解從事與職涯相關工作所需具備的知識、技能與態度，發現二類資料中，共同交集的資訊為：職涯諮詢，其次為求職技巧與就業資訊，再針對 T 大學職涯輔導人員及其屬單位，進行工作分析、人員分析與現況分析，發現以職涯諮詢輔導培訓課程、就業趨勢掌握課程、熱門產業趨勢發展課程具較高需求性；因此，建議後續在規劃職涯輔導人員訓練課程時，可以職涯諮詢技巧培訓為主題，提供專業職涯諮詢服務，強化組織內的輔導服務網絡。</p>

D 場次	<p>5. 發表人：孫家偉*</p> <p>題目：</p> <p>台灣新創企業人才培育發展—從政策面探討</p> <p>摘要：</p> <p>創業在全世界蔚為風潮，學校、社會、甚至國家都鼓勵創業，台灣也不例外。而人才一直是創業或說是新創公司中的重要一環，在台灣也有許多創業課程和創業補助，但在之中，政府在哪些部分扮演著力點的角色呢？本文希望針對政府在創業教育的資訊進行整理和統合，並且繼續探討政府在當中扮演的角色。</p>
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